



## **Relationship with Europe Poll**

05/07/2013

Prepared on behalf of The Bruges Group



# Relationship with Europe Poll

On behalf of The Bruges Group

05/07/13 - 1,085 respondents

## Fieldwork Dates

3<sup>rd</sup> July 2013

## Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

## Population Sampled

All adults aged 18+ England, Scotland and Wales

## Sample Size

1,085

## Data Weighting

Data were weighted to the profile of all adults aged 18+. Data were weighted by gender, age, region and past vote. Targets for the weighted data were derived from Office of National Statistics 2011 Census data and the results of the 2010 General Election.

## Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,085 it is 95% certain that the 'true' value will fall within the range of 3.0% from the sample result. Sub-samples from the cross-breaks will be subject to higher margin of error, conclusions drawn from cross-breaks with very small sub-samples should be treated with caution.

## Question presentation

Question data table shown below, in wording put to respondents. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published table.

Responses were displayed in a randomising order. The question was prefaced with the following explanatory text:

*"The European Economic Area (EEA) is the single market that allows for free movement of goods, services, people and capital between all participating European countries.*

*There are two organisations which allow countries to access this EEA single market - the European Union (EU) and the European Free Trade Association (EFTA). The UK could remain a member of the single market if it left the EU and joined the EFTA.*

*Unlike the EU, the EFTA does not involve itself in countries' agriculture, fisheries, home affairs or justice policies, and allows countries to negotiate free trade agreements with any outside countries. The UK would have to adopt 60% fewer regulations and pay around £3bn less in budget contributions if it was in the EFTA instead of the EU, but would have less power to influence the rules of the single market."*

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Data were analysed and weighted by Survation and presented by Patrick Bri ne and Damian Lyons Lowe.

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5 Jul 2013

**Table 1**  
**Q1. With this in mind, which would you prefer the UK to be a member of?**  
**Base : All Respondents**

	Gender		Age			2010 Vote				Voting Intention				SEG				Region11												
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South East	South West	East of England	East Midlands	West Midlands	North East	North West	Yorks & Humberside	
Unweighted Total	1085	521	564	389	441	255	247	252	207	82	161	337	82	176	90	254	296	267	268	85	60	123	148	96	100	89	105	49	127	95
Weighted Total	1085	527	558	312	383	390	292	234	186	76	183	311	78	188	86	231	291	274	289	87	57	116	163	101	104	84	92	54	127	92
EEA & EU (European Economic Area and European Union)	241	135	105	95	81	65	30	73	55	18	29	115	30	8	25	81	70	45	45	22	18	32	38	17	20	10	20	13	30	18
	22.2%	25.7%	18.9%	30.3%	21.2%	16.6%	10.3%	31.0%	29.3%	23.0%	15.9%	36.9%	38.3%	4.4%	28.5%	35.0%	23.9%	16.4%	15.7%	25.1%	31.0%	27.9%	23.5%	17.0%	19.1%	11.9%	21.3%	24.4%	24.0%	20.2%
EEA & EFTA (European Economic Area and European Free Trade Association)	589	305	284	145	195	250	216	113	82	44	125	132	30	152	40	120	160	153	156	48	25	55	93	61	56	48	53	27	64	54
	54.3%	57.8%	50.9%	46.3%	50.8%	64.1%	74.2%	48.4%	44.3%	57.6%	68.3%	42.5%	39.0%	80.8%	46.5%	52.0%	55.8%	54.0%	54.5%	44.2%	47.3%	57.0%	59.9%	53.8%	57.8%	57.4%	50.3%	50.7%	59.5%	
Dont Know	255	87	168	73	107	75	45	48	49	15	29	64	18	28	22	30	61	76	87	18	14	29	32	23	28	25	20	14	32	19
	23.5%	16.5%	30.2%	23.3%	28.0%	19.3%	15.5%	20.6%	26.3%	19.5%	15.9%	20.6%	22.7%	14.9%	25.0%	13.0%	21.1%	27.9%	30.3%	20.4%	24.9%	24.7%	19.5%	23.1%	27.1%	30.3%	21.3%	25.3%	25.3%	20.3%
Sigma	1085	527	558	312	383	390	292	234	186	76	183	311	78	188	86	231	291	274	289	87	57	116	163	101	104	84	92	54	127	92
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%